



Westchester County Business FIRST
Launch 1000

Financial Investments for Recovery
and a Sustainable Tomorrow

**Exploring the idea of becoming an entrepreneur
or creating a home-based income?**

**Considering various business ideas or
exploring a nonprofit venture?**

Have a concept that you are ready to launch?

Westchester County's Office of Economic Development
is helping 1000 county residents launch the next
chapter of how, and where, they work.

**DON'T
MISS OUT**

**LAUNCH1000 IS AN ONLINE SELF-PACED PROGRAM HELPING YOU
TO EVALUATE YOUR IDEA, TEST IT WITH POTENTIAL CUSTOMERS,
AND ADAPT IT UNTIL YOU HAVE A VERSION LIKELY TO SUCCEED!**

LAUNCH1000 PARTICIPANTS WILL RECEIVE:

- ✦ Access to an online, guided step-by-step success platform
- ✦ Online feedback and acceleration coaching from a team of entrepreneurial experts
- ✦ Two online weekly workshops
- ✦ Online community forum access to connect with other participants
- ✦ Opportunities to earn benefits, resources and relevant introductions throughout the progression of the program

LEARN MORE:

**www.WestchesterCatalyst.com/Launch1000
Business-FIRST@westchestergov.com**

*Laptops are available to residents who need them through the
Westchester County Office of Economic Development*