

**Option 1** would entail staying with **WordPress** and dropping Go Daddy: quickest and least expensive option, and all of the staff are familiar and comfortable with WordPress and our current website configuration.

**Cyberoptik:** Website hosting: \$125/month (\$1,500/year)  
no Transfer fee

**Weblinx:** Website hosting: \$300/year  
Transfer fee (3-5 hours @\$135/hour): \$405 - \$675  
WordPress CMS and plug-in security maintenance: \$250/year  
Fix or replace RSVP system (5-20 hours @\$135/hour): \$675-\$2,700

Product name	Name	Go Daddy annual	Cyberoptik annual	Weblinx annual
Total annual		\$2,252.61	\$1,500.00	\$550.00
Transfer Fee			\$0.00	(5-20 hours @\$135/hour): \$675-\$2,700
change over timing			1-2 days	3-5 days

**Option 2** would entail creating a new **non-WordPress** website.

**Streamline** speedy change over, with many upgrades to our current system, much less expensive than competitor proposals and significant cost savings over our current model because Streamline can do everything in-house, so we could *eliminate several vendors* from our current model.

**Streamline:** one-time set-up/migration fee \$1,500  
Annual subscription \$2,160

**Byte Studios:** huge commitment of both time and money and is not intuitive resulting in a huge learning curve.

We create sites with a specialized CMS (CONTENT MANAGEMET SYSTEM) that is tuned for public libraries and includes things like booklists, events calendars & registrations, site wide tagging and pathfinders, e-resources databases, etc.

If you've got a larger budget, we usually do a fully custom site with consulting visit, audience / use case discovery, content strategy explorations with site map themes, and fully custom design that explores brand depth from your brand, or potentially a new brand that really speaks to your patrons about who the library is. Costs are based on the features you want, between 10-25k, and monthly the cost would be \$45-75 for hosting and excellent support.

If you've got a medium budget, we can skip the custom design and use a more standardized theme and look, and dress it up with the library's brand, colors, etc. Then you'd have a monthly cost based on the tools you use from our Collata product, and a design that's more theme based and we'd accept the limitations of that design. We imagine 5-8k for this, and the monthly cost ranges wider, from \$35 to 110/month depending on the features. (Space reservations and event registrations cost half of the monthly.) If you prefer, we could take the exact design of your current site, and make minor improvements / updates based on the tools you choose, in that same price range.

And if you've got even less budget, you can sign up for our Collata product and do everything yourself, or pay us hourly to make some of the big decisions with you — sitemap, theming based on the brand, etc. Set up cost could be 0-3k, and monthly is like above, \$35 to 110/month depending on the features. This is going to be full featured, but less tuned to your brand.